



CREATIVE SERVICES

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PROGRESSBAY, INC

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Advantages of partnering with ProgressBay for creative services:

- Interactive and static designs that take advantage of the latest technology.
- Experienced designers and artists who bring their expertise to your projects.
- Creating communication pieces suitable for multiple platforms online, including website and social media.

ProgressBay could help you in this respect

Words and phrases like big data, analytics and automation are often heard in the context of digital marketing these days- and with good reason. For such things as indeed helping shape the digital marketing landscape of the twenty first century. However, that's not to say that creativity is no more an important mix in components required to make any marketing effort a success.

In fact, it could be said that creativity is even more significant in the modern time than before.

Why? Because tools for automation and analysis are available for anyone- provided you have the money to buy them. Creativity, on the other hand, isn't something that you could ensure just by spending money.

This means that in a competitive environment in which data and tools for analysis etc. are available for everyone, the factor that would eventually distinguish you from the others is how creatively you approach a solution.

Put another way, cutting edge direct email marketing or b2b email marketing or any mode of digital marketing for that matter, trust becomes cutting edge only with a creative edge.

ProgressBay brings you that edge. For we have hand-picked some of the most creative professionals in the industry- whether it be UI designers or graphic artists- so that our clients could stand out from their competitors in a highly cluttered market.

From choosing the color for a design to tweaking the contours of an artwork and framing words that need to go with the image, everything is determined with a clear objective in mind: to give your brand a distinct communication advantage over its peers.



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